



PRESS RELEASE

FOR IMMEDIATE RELEASE

October 4th, 2022

BY VENTURE PARTNERS / BROADGATE ADVISERS APPOINTS ZIAD DEBBAS AS HEAD OF MENA COVERAGE

Abu Dhabi, October 4th, 2022 – BY Venture Partners / Broadgate Advisers announced today the appointment of Ziad Debbas as Senior Director, heading MENA coverage, effective October 2022.

Mr. Debbas will be based in the UAE and will be responsible for business development across Venture Capital, M&A advisory and Wealth Management services. In his new role, he will work closely with the various teams to actively drive their expansion plans and coordinate inbound and outbound business development from MENA into the other regions we serve in Europe and Southeast Asia.



Mr. Debbas brings more than 25 years of experience in executive leadership, operational management and consulting. Most recently, he has been a Senior Advisor to Alvarez & Marsal Middle East supporting the regional expansion of the firm's Turnaround & Restructuring practice. Prior to that, Mr. Debbas was the CEO of Debbas Holding, leading his centennial family group's rapid international expansion in the GCC, India and Africa. Mr. Debbas began his career in management consulting with Arthur D. Little International in Saudi Arabia and is an active entrepreneur having founded two technology start-ups.

"Ziad is a great senior addition to our team," said Rami Jisr. "His extensive hands-on experience as an entrepreneur, CEO and advisor will be central to our ability to nurture and support our portfolio companies, manage and expand our investor base and grow our investment banking and wealth management services."

Mr. Debbas holds an undergraduate degree in Finance from Concordia University in Montreal and a MBA from Harvard Business school.



About BY Venture Partners / Broadgate Advisers:

An established Advisory, Venture Capital and Wealth Management Services firm offering its service to institutional investors, families, and sophisticated investors. Founded in 2015, the group is headquartered in Malta and maintains operating subsidiaries in Geneva, Abu Dhabi, Beirut and Kuala Lumpur.

Media Contact:

Press@broadgateadvisers.com

+971 55 290 6518

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